

# ***Al Czarnecki Communications***

*Public Relations & Social Marketing • Toronto, Canada*

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We help you build credibility, relevance and support.

Our services include:

- Consulting, coaching
- Writing and editing
- Web site development
- Program development
- Project management
- Media relations

**contact:** Al Czarnecki, APR

**phone:** (416) 261-9828

**toll-free:** 1-888-801-3623

**Web site:** [topstory.ca](http://topstory.ca)

**e-mail:** [ac@topstory.ca](mailto:ac@topstory.ca)

Experience with both entrepreneur CEOs and not-for-profit organizations. Extensive experience in writing on human resources and social issues. Literate in Web issues and technology.

**B**uilding good relationships with important publics is an investment. Managing this is the job of public relations.

Visit [topstory.ca](http://topstory.ca) for tips and advice on communication strategy, newsletters, crisis communications, public speaking, media relations. These are good examples of our thinking and approach.

We bring 20 years of editing, writing and management experience, plus accreditation in public relations, to your team.

*Ask us questions regarding your current needs.*